

ESTTA Tracking number: **ESTTA640882**

Filing date: **11/24/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91210506
Party	Defendant E! Entertainment Television, LLC
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Submission	Motion to Suspend for Settlement Discussions
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Date	11/24/2014
Attachments	91210506 Consented Motion to Suspend Proceedings.pdf(20583 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

OVATION, LLC,  
a Delaware limited liability company,

Opposer,

v.

E! ENTERTAINMENT TELEVISION, LLC,  
a Delaware limited liability company,

Applicant.

**Opposition No. 91-210506 (parent)**

Application No. 85/569,798

Mark: POP OF CULTURE

**Opposition No. 91-217286**

Application No. 85/937,423

Mark: E POP OF CULTURE

**Opposition No. 91-217287**

Application No. 85/937,399

Mark: E POP OF CULTURE

**CONSENTED MOTION TO SUSPEND PROCEEDINGS**

Applicant E! Entertainment Television, LLC (“Applicant” and/or “E! Entertainment”) hereby moves the Board to suspend this matter for a period of sixty (60) days, as per TBMP §§ 510.03(a) and 605.02. Opposer Ovation, LLC stipulates to this suspension. In support of this motion, Applicant states as follows:

1. This is a consolidated case of three proceedings, with Opposition No. 91-210506 as the “parent case.” (*See* TTAB Doc. No. 21.)
2. The parties are in active and advanced settlement discussions that involve all of the proceedings at issue, and therefore, request that this consolidated proceeding be suspended for sixty (60) days.

3. When the Board previously consolidated the proceedings, it set forth a trial/discovery schedule. (See TTAB Doc. No. 21.) The parties request that the proceeding be suspended for sixty (60) days and the existing discovery/trial dates be reset accordingly:

Expert Disclosures Due:	January 10, 2015
Discovery Closes:	February 9, 2015
Plaintiff's Pretrial Disclosures:	March 26, 2015
Plaintiff's 30-day Trial Period Ends:	May 10, 2015
Defendant's Pretrial Disclosures:	May 25, 2015
Defendant's 30-day Trial Period Ends:	July 9, 2015
Plaintiff's Rebuttal Disclosures:	July 24, 2015
Plaintiff's 15-day Rebuttal Period Ends:	August 23, 2015

For these reasons, the parties submit that suspension of the proceedings is appropriate.

Dated: this 24th day of November, 2014.

LEWIS ROCA ROTHGERBER

By: /s/ Jonathan W. Fountain  
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*E! Entertainment Television, LLC*

**CERTIFICATE OF ELECTRONIC TRANSMISSION**

I hereby certify that a true and complete copy of the foregoing CONSENTED MOTION TO SUSPEND PROCEEDINGS is being transmitted electronically with the United States Patent and Trademark Office, Trademark Trial and Appeal Board, through ESTTA at <http://estta.uspto.gov> on November 24, 2014.

/s/ Joy Ann Jones  
An employee of Lewis and Roca LLP

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing CONSENTED MOTION TO SUSPEND PROCEEDINGS has been served on attorneys for Opposer, by mailing a copy on November 24, 2014, via First Class Mail, postage prepaid, to:

Jill M. Pietrini, Esq.  
Whitney Walters, Esq.  
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/s/ Joy Ann Jones  
An employee of Lewis and Roca LLP